

A MODERN LEGEND, RESPAWNED.



The MM720 is a lightweight take on a legendary, fan-favorite gaming mouse, combining classic performance with modern sensibilities. An ultralight honeycomb shell in a familiar ergonomic, balanced design reduces the total weight by nearly half without compromising on durability. An innovative new ultraweave cable reduces cable snag, while RGB illumination ensures all your kills get highlighted. Additionally, the gaming-grade optical sensors and switches have been upgraded to modern standards to ensure top-tier performance for years to come. Lightweight and legendary, this mouse fits like a glove and packs a punch over the rest of the competition.

FEATURES

- **Lightweight Honeycomb Shell** - New perforated housing is engineered to be supremely durable and lightweight, meaning you can play longer without fatigue
- **Ultraweave Cable** - Innovative Ultraweave cable significantly reduces weight and cable pull while swiping. Fight against your enemies, not cable pull.
- **Gaming-Grade Optical Sensor** - Adjustable up to 16000 DPI for greater control, precision, and future-proofing
- **Legendary Claw Grip Shape** - Wide, classic right-handed shape for claw grip with a finger rest for added comfort
- **Easy-to-use Software** - Map 16.7 million colors to LEDs, customize mouse performance, fine-tune macros - all stored directly in on-board memory.
- **High Grade Quality** - Optical switches for left and right click are graded for 70 million presses that remain accurate and true till the end
- **Upgrade Mouse Feet** - New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness.
- **IP58** - The MM720 has passed IP58 Dust & Water Resistance certification, meaning the device is protected from Dust and Powerful water jet.

SPECIFICATIONS & PACKING INFORMATION

Product Name	MasterMouse MM720		
Product Number	Page 3		
Grip Type	Claw, palm		
Material	ABS / PTFE		
Color	Black White		
Surface treatment	Matte Glossy		
LED	2-zone RGB		
Sensor	PixArt PMW 3389		
CPI / DPI	7 Levels (400-800-1200(default)-1600-3200-6400-16000)		
Tracking Speed	400ips		
Lift Off Distance	< ~2mm		
Polling Rate	1000 Hz		
Angle Snapping	N/A		
Mouse acceleration	50g		
Processor	32 bit ARM Cortex M0+		
On-board Memory	512KB		
L/R micro switch	LK optical micro switch, 70M		
Encoder	LK optical encoder		
Buttons	6		
Cable Length	Fixed Ultraweave cable, 1.8m		
Software	Yes, MasterPlus+		
Dimensions (L x W x H) (mm)	105.42 x 76.52 x 37.35mm		
Weight (Without USB Cable)	49g/0.108lbs		
Warranty	2 years		
EAN code	Page 3		
UPC code	Page 3		
Net weight	85g / 0.187lbs		
Gross weight	125g / 0.275lbs		
Box dimension (L x W x H)	120 x 90 x 45mm 4.72 x 3.54 x 1.77"		
Carton dimension (L x W x H)	485 x 475 x 155mm 19.09 x 18.70 x 6.10"	50	
Cont.	W/ Pallet	Carton/ Pallet	W/O Pallet
20'	26,000	52	N/A
40'	62,400	52	N/A
40 HQ	72,000	60	N/A

FEATURE HIGHLIGHT



Ultimate Lightweight Design – Minimal weight with honeycomb shell design and structural optimization, making it feather light.



Legendary Shape – Wide, classic right-handed shape for claw grip with finger rest on right side for long term comfort.



Ultraweave Cable - No more playing tug-o-war with your mouse. The Ultraweave cables feels wirefree with clean swipes, flicks, and drags – without feeling cable pull.



PTFE mouse feet – New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness.

EAN & UPC INFORMATION

Itemcode	Version	EAN	UPC
MM-720-KKOL1	Black matte	4719512103074	884102075384
MM-720-KKOL2	Black glossy	4719512103081	884102075391
MM-720-WWOL1	White matte	4719512103098	884102075407
MM-720-WWOL2	White glossy	4719512103104	884102075414



Model: MM720 Black Matte
P/N: MM-720-KKOL1



Model: MM720 Black Glossy
P/N: MM-720-KKOL2



Model: MM720 White Matte
P/N: MM-720-WWOL1



Model: MM720 White Glossy
P/N: MM-720-WWOL2